

GREATER SYDNEY PLACE-BASED IMPACTS

ENABLING INDEPENDENCE



The Clothes Box social enterprise in Heckenberg is thriving, alongside a start-up laundrette, both expanding the impact of ProjectWOW! Together with LNC Heckenberg we are responding to community need for affordable clothing and services whilst creating employment for locals.

HECKENBERG



SCF, partners & donors expand programs in Fairfield with more English classes and refugee women's sewing groups. ProjectWOW! partner Woodville Community Services begin Project Hope Plus in Fairfield to keep young people at school and help them meet their life aspirations.

FAIRFIELD

PROVIDING EDUCATION & EMPLOYMENT PATHWAYS

MARRICKVILLE

Marrickville Community Fund sub-fund 'Wednesday Book Club' fundraiser launched. 'Gayby Baby', a film project, 'Growing School Communities', a school community garden project, and 'Pathways to a Better Start', an early learning project, funded.



CREATING BELONGING



ProjectWOW!'s pilot in Campbelltown has SCF bringing local council, community services, philanthropists and community together for youth at risk, tackling education and employment barriers to give hope, prevent suicide and help young people learn & work.

CAMPBELLTOWN

WARWICK FARM

With our partner LNC, ProjectWOW! enabled 350 people to gain education or employment, moving the needle of community wellbeing in the right direction. SCF now supporting a community call for a basketball court with Sydney Kings, local council and donors. SCF and our generous donors are supporting this community.



TRANSFORMING PLACE

What we do



Why Sydney needs a Community Foundation?



10TH ANNIVERSARY Our Milestones so far...

- Sydney Community Foundation founded with support from NSW Government, City of Sydney, Myer Foundation & VFFF
- Partnered to commission The common cause report into Sydney's key social issues
- The Portrait of Women & Girls in Greater Sydney & Mapping Philanthropic Investment in Western & South Western Sydney establish evidence for granting
- \$500K Challenge grant from NSW Department of Family & Community Services to extend place-based philanthropy in Warwick Farm, Fairfield & Campbelltown
- Challenge grant matched
- WeirAnderson Foundation pledges \$500K to support Sydney Women's Fund projects until 2019

2004 2006 2008 2012 2013 2014

GRANTS TO DATE \$1.5m

Sydney Women's Fund founded

Global Financial Crisis slows giving

Identified Belonging as a focus area of our work

Place-based philanthropy pilot commences in Warwick Farm

ProjectWOW! impacts 500+ families in Western Sydney, Fairfield & Campbelltown pilots commence

TOTAL FUNDS UNDER MANAGEMENT \$1.7m

\$50K 2004 ANNUAL GRANTS \$361K 2014

\$300K 2004 FUND ASSETS \$1.7m 2014

2014 GRANTING

- Belonging
- Youth at Risk
- Education & Employment
- Health/Mental Health
- Women & Children
- Poverty & Homelessness
- Arts
- Asylum Seekers & Refugees

- Adam Russell
- Adele Stowe-Lindner
- Adelle Howse
- Adrian Kemp
- Alan Wyburn
- Alexis Wheatley
- Alexis Stuart
- Alice Cahill
- Alice Oppen
- Alison Vandyke
- Allens Arthur Robinson
- Allison Moodie
- Allison O'Shea
- Alma Fleet
- Amanda Blair
- Amanda Steinberg
- Amy Bairning
- Amy Malpass Hahb
- Ana Maria Paya
- Analisa Kirby
- Anania Enterprises
- Andrew Guthrie
- Andrew Millard
- Androniki Kesoglou
- Angela Farrell
- Angela Firmiano
- Angelo Falco
- Anita Fernandes
- Anita Jacoby
- Ann Brassil
- Ann Montague
- Ann Sherry
- Anna Le Masurier
- Anns Driver
- Anne Robinson
- Annie Luu
- Anthony Albanese
- Arpi Waisel
- Audrey Page
- Australian Unity Health Insurance
- B'Raj Vastraad
- Barbara Lasserre
- Barbara Sharpman
- Barbara Walton
- Barbel Winter
- Bashir Youssef
- Becks Wiggins
- Belinda Howell
- Belle Chadwick
- Benson Waghorn
- Bernadette Hobbs
- Betty Carter
- Bill Manos
- Bill Moss
- Blythe Druiss Rowe
- Bobbi Mahlab
- Brendon McNiven
- Brett Comerford
- Brian and Leonie Killeen
- Bruce Christie
- Bruce Cooper
- Bruce Donald
- Carla Northam
- Carmel Tebbutt
- Carole-Anne Plesch
- Caroline Ferris
- Caroline Pidcock
- Carolyn Bloch
- Carolyn Dean
- Carolyn Lowry
- Cass O'Connor
- Cassandra Seaton
- Cath Emmerson
- Catriona Wallace
- Charities Aid Foundation
- Charlene Bradley
- Charles Manning
- Charlotte Long
- Cherry Best
- Cheryl Bazzano
- Chris Allan
- Chris Dunstan
- Christina Green
- Christine Bishop
- Christine Deer
- Christine Fisher
- Christine Hoger
- Christine Jorm
- Christine Yates
- Clare Marshall
- Clare Walsh
- Clever Clothing Enterprise
- Collette Balmi
- Colin Kropman
- Corinne Kemp
- Dan Yannoulis
- Daria O'Neill
- David Barnsdall
- David Giantar
- David Ferguson
- David Lacey
- David Moutou
- David Novak
- David Ungar
- Davina Chizik
- Dean Mohr
- Debb Meyer
- Deborah Claxton
- Delia Baron
- Robyn Kemmis
- Di Musson
- Diana Ryall
- Don Draper
- Don Stokes
- Donna Ross
- Dorothy Hoddinott
- Drexel Chin
- Ebay Australia and New Zealand Pty Ltd
- Eden Gelfand
- Edwin Daniels
- Elaad Zohar
- Elaine Jackson
- Elsa Holmes
- Elise Hukins
- Elizabeth Gee
- Ellie Freedman
- Elsa Atkin
- Elsa Masztak
- Emily Brott
- Emily Fuller
- Emily Yerstey
- Emma Alberci
- Emma Bell
- Emma Carp
- Emma Foster
- Emma Light
- Emma Sidwell
- Emma White
- Esta Paschalidis-Chilas
- Eugenie Ruzwite
- Eveline Findlay
- Fabian Sack
- Farah Mohamed
- Felicity Leitch
- Fiona Archer
- Fiona Palumbo
- Fiona Rankin
- Fiona Versey
- Francesca Rush
- Frank and Ann-Charlott Paduch
- Frank Can Den Berg
- Frederick Krasey
- Gabriel McCowan
- Gabrielle Curtin
- Gabrielle Perkins
- Gary Moore
- Gemma Black
- Gene Sherman
- Genya Fleischer
- Georgina Byron
- Georgina Sutton
- Gill Dvir
- Gillian Corban
- Gillian Maury
- Give2Asia
- Glenn Anthony
- Grant Evans
- Greg Smith
- Gudula Dornseifer
- Hallie Donkin
- Hannah Bone
- Heather Kent
- Heidi Dunn
- Helen Burton
- Helen Treloar
- Helen Wiseman
- Helen Wyatt
- Helen Zimmerman
- Hyundai Australia Pty Ltd
- Imalia CareCover Pty Ltd
- Indu Balachandran
- Infinitas Asset Management Ltd
- Irina Gold
- Jack Richards
- Jackie Bursztyn
- Jacquelyn Nelson
- Jacqui Lawrie
- Jacqui Nelson
- Jan Roberts
- Jane de Ferranti
- Jane Hayman
- Jane Joss
- Jane Mathews
- Janet Bailey
- Janet Sayer
- Janice Edwards
- Janine Collins
- Janine Garner
- Janine Schloss
- Jason Beckley
- Jason Creative
- Jean Pierre Maury
- Jeanette Lloyd Jones
- Jen Rosshandler
- Jenice Keris
- Jennie Dunstan
- Jennifer Gillespie
- Jennifer Hill-Ling
- Jenny Allum
- Jeremy Carter
- Jessica Grinter
- Jim Johnson
- Jim Kable
- Jo Haylen
- Jo-Anne Bloch
- Joan Lurie
- Joanna Ryan
- Joanne Kinghorn
- Joanne Star
- John Brogden
- John Hepworth
- Jono Herriman
- Judith Burrell
- Judith Henderson
- Judith Kay
- Judy Dean
- Judy Rogers
- Julianne Sanders
- Julie Claessens
- Julie Ireland
- Julie McCrossin
- Julie O'Keefe
- Julie White
- Julienne Leathart
- Justin Hooper
- Justine Waters
- Karen Fitz-Gibbon
- Karen James
- Karen Loblay
- Karen Spear
- Kate Beaconsfield
- Kate McClenahan
- Kate O'Connell
- Kate Radcliffe
- Kate Towerton
- Kathryn Fleming
- Kathy Jones
- Kay Vernon
- Kelly Slessica
- Ken Maher
- Ken Preece
- Kenneth Beck
- Kerry Stubbs
- Kirsty Mandorai
- Kirsty Slarke
- Kristi Mansfield
- Kwen Gold
- Kylie Green
- Kylie Macdonald
- Kylie Smyth
- Kylie Williams
- Lauren McInnes
- Leah Russell
- Leora Cohen
- Lesley Waters
- Leslie Williams
- Libby Davies
- Lillian Kline
- Linda Burney
- Linda Suskind
- Lisa Bloom
- Lisa Chung
- Lisa Donnelly
- Liz Pemberton
- Loredana Fyfe
- Louisa Baker
- Louise Kennedy
- Louise Warner
- Lucinda Brogden
- Lyn Payne
- Lyndall Cooper
- M & K Hies
- Masqueria Group Ltd
- Maisy Stapleton
- Mandy Lamkin
- Maree Stenglin
- Margaret Esteman
- Margot Anderson
- Maria Atkinson
- Maria Haros
- Maria Manning
- Maria O'Brien
- Maria Tierney
- Marie Bashir
- Mark Jensen
- Marrickville Council
- Martin Bibby
- Martin Sharpe
- Mary Haines
- Mary Ramsay
- Mary-Lou Jarvis
- Matt Hingerty
- Melanie Attar
- Melissa Bassett
- Melissa Pearce
- Melissa Perry
- Melissa Whitby
- Melynda Carpenter
- Merran McClaren
- Michael Blumberg
- Michael Dossor
- Michael Hogan
- Michael Perkins
- Michael Schumacher
- Michelle East
- Michelle Grace
- Michelle Reichenberg
- Michelle Sheard
- Mike Furber
- Milly Bridgen
- Miriam Stiel
- Moham Packianathan
- Moran Dvir
- Moya Dood
- Naomi O'Brien
- Naomi Swart
- Narellan Pools
- Narelle Bruhn
- Natalie King
- Natalie Lauder
- Natalie Rose
- Natalie Shostak
- Neda Haghighi
- Neil Parki
- Nerel Ezra
- Nerissa Stewart
- Nicholas James
- Nick Luzzar
- Nicole Abadee
- Nicole Clausen
- Nicolette Vass
- Nine Design Pty Ltd
- Norma Needham
- Organ Air Conditioning Services
- Orly Appel
- Pam Stetson
- Pamela Pearce
- Pamela Taylor
- Pamela Williams
- Patricia Forsythe
- Paul Woodward
- Paula Clarkstone
- Paula Llavallol
- Paula McLean
- Penelope Hood
- Penny O'Meara
- Peter Warrington
- Phillipa Sidwell
- Pitcher Partners
- Property Investor Solutions Pty Ltd
- Prudence Black
- Quentin Miller
- Rebecca Illiffe
- Rebecca Strutt
- Rebecca Whit
- Renata Cooper
- Renee Wilson
- Rhonda Nussbaum
- Robert Feyder
- Robin Armm
- Robyn Sexton
- Robyn Tupman
- Romy Bursztyn
- Romy Katz
- Rosalind Strong
- Rosie O'Halloran
- Roslyn Salteri
- Sally Fielke
- Sally Freedman
- Sally Greenberg
- Sally Jope
- Sally Lomax
- Sally Pratten
- Sally Treasby
- Sam Higgins
- Samantha Meers
- Sandra Anderson
- Sandra Ingram
- Sarah Kearney
- Sascha Rundle
- Sasha Carrel
- Sean Muffett
- Sharon Lee
- Shaun Butler
- Sheena Polese
- Simone Macks
- Simone Mercer
- Sonia Horneby
- Sophie Andrews
- Sophie Davis
- Sophie McCarthy
- Stacey Dodge
- Stella Ford
- Stephanie Lai
- Stephen Jackson
- Stephen MacDonald
- Steve Macdonald
- Steven Cohen
- Steven Lee
- Sudeep Gohil
- Sue Barnett
- Sue Cato
- Sue Vuletich
- Susan Biggs
- Susan Condie
- Susan Hookes
- Susan Lg
- Susan Minihane
- Susan Ryan
- Susan Tiffin
- Susan Whillas
- Susanna Mason
- Suzanne Baker
- Suzanne Matlos
- Table 3
- Tessa Sexton
- The After School Klub
- The Australian Stockbrokers Foundation
- The Communications Council
- The Print Department
- Tim Bursztyn
- Tim Bellamy
- Tina Lee
- Tony Strong
- Tracy Berkowitz
- Vanessa Callum
- Vanessa Wong
- Veronique Maury
- Violeta Kondrotiene
- Wen Wang
- Wendy Fitzgerald
- Wendy McCarthy
- Will Riley
- Willia McDonald
- William Shorroch
- Yevan Holmes

2014 Highlights

Sydney Community Foundation

Our Giving
This year we have supported a wide range of activities and have made \$361,000 in grants to grassroots organisations across Sydney. A few of the projects funded include: sewing groups for refugee women that create friendship, belonging, skills and enterprise; older women's health programs; programs for refugees that have experienced trauma and suffer perinatal depression; education for the newly widowed; the G(irls)20 Forum held this year at Sydney Opera House and 'Strive' a program to build esteem, confidence, friendships and skills for at risk young girls.

ProjectWOW! Winners Out West
We are proud to have swiftly matched and exceeded the NSW Government's \$500K challenge grant with generous gifts from private philanthropists and foundations. **ProjectWOW!** in Western and South Western Sydney is delivering great social impact. The sensational Pat Hall, Co-ordinator at Liverpool Neighbourhood Connections continues to lead and mentor people from her local community to gain skills and employment. **ProjectWOW!** is empowering the community to help themselves.

Partnerships between Community, Philanthropists and Government
Our role is to listen to, and facilitate community goal setting for change, to form grassroots partnerships and encourage philanthropic investment. Our aim is to continue **ProjectWOW!** beyond the 3 years initially planned, to advocate for Government and donors to continue funding, and to bring new donors to **ProjectWOW!** as it expands into Fairfield & Campbelltown communities.

First Seeds
The First Seeds sub-fund of Sydney Community Foundation started by business woman and philanthropist Janine Garner supports **ProjectWOW!** - not just with funding. Recently First Seeds supporters delivered and assembled bikes and safety gear for the school holiday program at Warwick Farm, worth \$3,000.

Kids in Philanthropy (KiP)
SCF is proud of its KiP fund started by entrepreneur, business leader, Catriona Wallace and her two children Saxon and Indigo. Indigo Express sub-fund, named

after Catriona's daughter is their special project to support kids with reading and learning challenges. Another of the family's inspired ideas. KiP teaches kids that fundraising and giving is not just important, it's fun. KiP has given \$76,000 this year to Learning Links in Warwick Farm.

Professional Advisors Network (PAN) adds to our Sub-Funds
2014 has been an active year for our PAN with a number of new members joining the advisory group and three successful events leading to the establishment of new sub-funds.

In May, CBA generously hosted a seminar with leading tax expert John King about effective EOFY giving and how to set up a community foundation sub-fund.

In August, Bill Holland from the Acorn Foundation in NZ spoke about the importance of bequests as a way of giving back to the community that has been good to you.

Thank you St James Ethics Centre
A series of critical conversations have been held at St James Ethics Centre, who generously lend their home to us. A panel of SCF sub-fund holders and Genevieve Timmons from Victoria's Portland House, shared stories about the reward of active giving to your community foundation. Setting up a sub-fund is a great way to make giving active.

Donor advised giving
Our donors care about different causes. The sub-funds they give to, and establish support the causes they choose. Two new sub-funds have been established in 2014, they will support the arts and children's wellbeing across Sydney.

Give Sydney, go to - www.sydneycommunityfoundation.org.au to set up a fund. \$2,000 can start a seed fund.

Thank you!

In the past 12 months

YOUR SUPPORT HAS HELPED US...



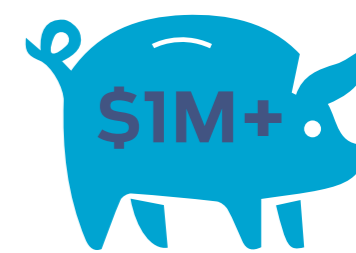
Coffee sales in year one of the social enterprise at Pepper's Place Cafe & coffee cart.



Bounce!
Our first infrastructure project for community - increasing belonging & opportunities for youth



Women in social enterprises as paid staff or in work experience



Funds raised or committed from key corporate, philanthropic & government partners for 3 years of **ProjectWOW!**

Sydney Women's Fund

True Heroes
The donors to Sydney Women's Fund are the true heroes of Sydney Community Foundation and its work. Their generosity has been key to the success of the first phase of **ProjectWOW!** in Warwick Farm. They have provided funding and mentoring for many of the TAFE education courses, capacity building courses, small start-up social enterprises, school holiday programs and peer group support programs. Bravo to all of you!

\$500,000 over five years to Sydney Women's Fund
Highlight of the year was the pledged gift from Deanne Weir (WeirAnderson Foundation) of \$500,000 over the next 5 years to support the Sydney Women's Fund work for women and girls. Thank you!

Saluting Sydney Women
Our spring lunch was a tribute and farewell to SCF patron, Professor Dame Marie Bashir AD CVO. It was a special day of warmth,

wisdom and fundraising. The men and women who came along gave \$88,000 toward matching this year's \$100,000 from Deanne Weir. Patrons, Wendy McCarthy AO and Lucy Brogden helped make the day.

Portrait II Women's Safety
Our second Portrait report, focusing on Women's Safety will be released early in 2015. This report will give a framework for how Sydney Community Foundation and Sydney Women's Fund can work effectively

as a funder, advocate and partner to make this city a safer place for women and girls.

New SWF Advisory Council
Women philanthropists, entrepreneurs, business and community leaders will guide the donor advised giving from the Sydney Women's Fund. They are Rosalind Strong AM, Deanne Weir, Helen Wiseman, Bobbi Mahlab, Allison O'Shea, Cynthia Whelan, Lucy Brogden, Georgina Snow and Jane Jose.



Message from our CEO & Chair



L-R: Rosalind Strong AM, Chair, Deanne Weir, Her Excellency Professor Dame Marie Bashir AD CVO, Wendy McCarthy AO, Jane Jose CEO, Lucy Brogden.

"We need to work relentlessly together to help every Sydneysider thrive"

Philanthropy is about giving hope and finding meaning in our lives. The easiest place to do this is in our own community.

We live in a rapidly changing world. Sydney is changing. People from all over the world are joining our community, millennials are maturing and giving back, baby boomers are retiring. Some can give and mentor, others may need more support as they age. Refugees from war, business immigrants, young people from across Australia choose Sydney as a city that offers hope, justice and work. We need to meet their dream.

Over the past 10 years, Sydney Community Foundation has raised and invested \$1.7m, given back \$1.5m and weathered a global financial crisis. This year the fund received \$569,000 in donations and granted \$361,000. Our grants are mainly \$5,000-\$20,000, some larger. We grant to community organisations across greater Sydney, helping people thrive and meet their aspirations. More donors are choosing to give now for impact, but Sydney Community Foundation needs to grow our endowment so that wealth created today can support the communities of the future.

This year the community foundation movement in the United States celebrates 100 years. There are 1800 community foundations worldwide giving back over \$US4 billion. Sydney Community Foundation is one of 36 growing Australian community foundations.

2014 has been a year of renewal and growth. Renewed focus on fundraising for the Sydney Women's Fund to support women and girls in Greater Sydney, two new sub-funds, a small new team and generous support from leaders in Sydney. We sincerely thank all our partners and friends who work with us to "move the needle" towards positive social impact.

SCF is grateful to the WeirAnderson Foundation for taking the lead and committing \$500K over the next 5 years to inspire sustained support for

the work of Sydney Community Foundation and Sydney Women's Fund.

Our 10th anniversary message has been Give Sydney - Now and Forever: help every Sydneysider thrive.

We celebrate large gifts, but value and encourage every donation. A pledge of \$10/month from many Sydneysiders could transform the reach of our work.

What's Next?

In 2015 our aim will be to raise the profile of our work and to shine a light on issues that matter to the Sydney Community. We will build knowledge of issues that matter with the release of Portrait II, Women's Safety early in 2015. We aim to be the "go to" foundation in this city when people want to know where to give their tax-deductible donation to ensure a vital social impact. Early discussions with Australia's community foundations, the US Foundation Centre and Rockefeller Foundation are exploring the establishment of a series of indicators that matter in real human terms, measuring the impact of philanthropy, our work and our donors' gifts.

If our granting and work is relevant to the Sydney community, the foundation will grow. No-one wants to live in a divided community. We are attracting support and spreading the reach of our grant-making.

We hope you enjoy this snapshot of the Sydney Community Foundation 2013-2014 year and our plans for 2015. We ask you to give. We invite your participation in our work and your help in sharing the message.

Rosalind Strong
Rosalind Strong AM
Chair

Jane Jose
Jane Jose
Chief Executive Officer

SCF Board & Team

BOARD	STAFF
Rosalind Strong AM <i>Chair</i>	Jane Jose <i>Chief Executive</i>
Michael Hogan <i>Deputy Chair</i>	Sasha Carrel <i>Advisors & Governance Manager</i>
Geoffrey Applebee <i>Treasurer (retired 2014)</i>	Loredana Fyffe <i>Communication & Giving Leader</i>
Phillip Black	Paula Llavallol <i>Executive Assistant & Donor Manager</i>
Heather Kent	PATRONS
Corinne Kemp	Professor Dame Marie Bashir AD CVO <i>Patron, Sydney Community Foundation</i>
David Moutou	Wendy McCarthy AO
Carole-Ann Priest	Lucy Brogden <i>Patrons, Sydney Womens Fund</i>
Julianne Sanders	
Justine Waters	
Helen Wiseman	



2013-2014 Donations and Granting Snapshot

Accumulated Funds of \$1,715,832

- More than \$1 million in pledges and donations
- \$569,220 donations received
- \$500,000 pledged to Sydney Women's Fund

Grants

- \$361,000 grants to 26 organisations made in 2013-14

Sydney Women's Fund

- \$85,892 donations received

Source - Independent Auditors Report to the Directors of Sydney Community Foundation 2013-2014. (Deloitte Touche Tohmatsu ABN 74 490 121 060)

Sub-funds

Sydney Community Foundation	Neil Cocks & Kellan Kent
Ali's Vision	Sydney Harbour Foreshore Authority
Cahill Family	The Miller-Cohen Family
Disability Discrimination	The Ward Family
Jack Dunlop	Youanmi
Keith & Judy Kay	
KidsOFOz	Sydney Women's Fund
KiP - Kids in Philanthropy	Strutt 'Go Child'
L'Envolee Vitale	First Seeds
Lyndal Hutton Diabetes Awareness	Imalia
Marrickville Community Fund	Indigo Express
Maybanke Seife Wolstenholme Anderson	Single Mothers' Fund

Relentlessly TOGETHER FOR A STRONGER SYDNEY COMMUNITY

2013 -2014 year in review

